



# Ekaterinburg-Expo

goes **Axess**



**Ekaterinburg Expo**  
**Russland**

**Axess installed a complete full-service fair solution for the Ekaterinburg-Expo and the new congress center. The exhibition complex in the Urals is one of the largest exhibition centers in Russia. In August 2019 the new build congress center will be officially opened for everyone.**

The IEC „Ekaterinburg-EXPO“ construction was conducted under the patronage of the Government of Sverdlovsk region. To date, the center is not only the Ural largest exhibition complex, but also one of the largest and most modern exhibition complexes in Russia. The Axess system had its premiere at the INNOPROM where more than 46.000 visitors joined the fair.

For welcoming those large number of visitors at Ekaterinburg-Expo, twenty one high-performing **Axess SMART POS** have been installed. They offer rapid ticket issuing and secure payment management procedures.

The congress center was equipped with seventeen AX500 **Smart Gates NG**. They are all extended with the Axess **BADGE**

**BOX 600**. Registered visitors scan their wallet, smartphone or Print@Home ticket directly at the gate and receive the visitor badge immediately without having to line-up at the registration office. For Axess it was a premiere to install the first **BADGE BOXES** out of Europe.

The existing flap gates of the Expo Center were re-equipped with Axess **SMART SCANNERS 600**. The **SMART SCANNERS 600** handle conventional storage media such as barcode tickets, chip cards, print@home tickets as well as e-tickets presented on mobile devices. Furthermore the Axess **HANDHELDS** will be used to conduct mobile ticket checks.

The Axess software solutions Axess **LEADS**, Axess **VISITOR.SELFREGISTRATION**, Axess **INSIGHT.APP** and the

Axess **WEBSHOP** complete the full-service solution for the Ekaterinburg-Expo and congress center. Interfaces also allow Axess products to communicate with third party systems from ticket vendors and the parking system.



**AX500 Smart Gate NG**