



Axess PAY PER USE



Increasing revenue and loyalty with Axess PAY PER USE

Every skier on your slopes is an important ambassador of your resort. Being a member of the PAY PER USE program allows you to get more connected to your guests and increase profit by offering more services and special deals.

It is the clever service that allows the skier to pay only for the actual time they spend on the ski slopes participating in the system. The guest can use all lifts of the whole resort with one single ticket, ski how much and where they want.

Axess PAY PER USE automatically charges on the credit card the price equivalent of the duration of the activity according to the age and to the time band. At any moment you can check the times, the report of your skiing guests, the costs borne and the skiing performance during the season.



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Benefits for you

- › Create membership programs and enroll your skiers and guests online, via the Axess WEBSTORE
- › The guest's payment information is stored during self-registration
- › Allow your guests to ski in your resort and pay per use
- › Smart cards allow your guests to ski without having to pass checkouts
- › Offer promotions and discounts to your members (e.g. a discount every 5th ski day)
- › Increase your revenue at the start of the season
- › Avoid the queues for lift tickets
- › Automatically charge the guests on a regular basis (daily/weekly/monthly), or manually based on their ski days
- › Charges the guest depending on the customer type and the resort skied in
- › Change the price as necessary, and adapt it to the local conditions (weather, season, etc.)
- › Branding customized to your website design

Benefits for your skiers and guests

- › Becoming a member of the resort is bringing special benefits to your guests
- › Payment is made automatically; skiers and guests pay for only used services
- › Contactless & cashless skipass
- › Instant lift access
- › No checkout needed
- › Your guests can see their ski days and what they are charged for on their profile
- › No queues at the ticket shop
- › Every invoice can be downloaded individually by your guests
- › Direct communication between the resort and guest