

Axess secures an order to provide equipment for Norway's newest top attraction Loen Skylift

“Loen Skylift”, a spectacular new viewing platform and adventure arena in Norway, is scheduled to open on 20 May 2017. At the beginning of February, Axess secured a contract to supply the ticketing and access system for the attraction.

Visitors will be transported via aerial cable car from Loen (at sea level) on Fjord Norway to the summit of the Hoven (1,011 meters). Upon arrival at the top, they will be treated to astonishingly dramatic and spectacular panoramic views over miles of mountains, fjords and glaciers. Alongside the fantastic outlook, which can also be enjoyed over a meal in the modern Panorama Restaurant, the destination offers countless leisure opportunities such as hiking, climbing, ski tours and snowshoeing.

In order to ensure that transport operations on the aerial cable car system run smoothly, the Salzburg-based company Axess has been commissioned to provide a complete system for ticket sales and access control. The scope of services to be delivered encompasses an Axess Smart POS cash desk system, Axess Smart Gates NG for the mountain and valley stations, Axess Smart TVM ticket machines and an integrated and flexible reservations system.

“We are delighted to have acquired a further high-profile *tourism transport* customer in the shape of Hoven Loen,” said Oliver Suter, CSO of Axess AG. “The expansion of our market shares in the tourist applications segment helps to secure our growth strategy, especially in branches of the leisure industry which are not dependent on snow. One particularly important aspect is the digitalization of distribution channels. The ability to offer a 100% integrated and web-based reservations system for capacity control was a key success factor in this project. “We are looking forward to a long and successful partnership!”

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